

CAN PLACEBOS HEAL THE ECONOMY?

With today's economy being such a hot topic in the presidential campaigns, everyone's asking, "What are the candidates' plans for healing the economy?"

"It may not matter what they do," says Alan Tutt, author of *Choose To Believe: A Practical Guide to Living Your Dreams*. "The world around us reflects the sum total of our beliefs. If we believe the economy is bad, that's what we'll see. On the other hand, if we believe the economy is only getting better, our experience will prove it to be true. If the public believes the issue is being effectively handled, we'll see the economy improve. It's that simple."

Placebos are commonly known to have a healing effect, especially in the treatment of pain, allergies, depression, and warts. While the reason remains unclear, the effectiveness of a placebo is proportional to the degree of faith the patient has in it. This connection with the power of faith suggests a larger framework in which the placebo effect may be utilized.

Alan Tutt's fourth book, *Choose To Believe*, explores the science behind the placebo effect and the power of faith. "Mystics and religious leaders have told us for thousands of years that if we have enough faith, anything is possible," says Alan. "What most people don't realize is that there are multiple levels of beliefs, with some beliefs more powerful than others. This is why our experience sometimes appears to contradict what we believe."

When FDR was elected president, he stated flatly, "The only thing we have to fear is fear itself." Perhaps he understood the power of beliefs to motivate the public and turn around a bad economy.

Alan can show each one of your readers/listeners how to dramatically improve their lives with simple questions. To schedule an interview, call (616) 826-2643.

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